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Adviser Summit offers
valuable professional
development to young
changemakers just getting
started in their careers.

—Meaghan Higgins,
Program Director,
Kansas State
University



SUMMIT 2023
College Advising Corps

Sponsor Adviser Summit 2023!

▶▶▶ DECEMBER 4–7, 2023

Join a national movement to create educational equity and improve workforce readiness.

Sponsor Levels AND Benefits *

PRESENTING SPONSOR \$75,000

All Premier benefits, plus:

- Top billing as Presenting Sponsor on all printed and digital event materials and event web pages
- Special recognition in opening and closing remarks.
- Invitation to speak at event (up to 2 minutes)
- Opportunity to host and/or lead - (two) *Life After the Corps* industry sessions or panel discussions
- Recognition in event media advisory
- Repeated logo on attendee lanyards
- Two complimentary reserved seats
- Prominent recognition in annual report

PREMIER SPONSOR \$50,000

All Platinum benefits, plus:

- Digital ad or pre-recorded promotional video played during event
- Opportunity to host – (one) *Life After the Corps* industry session
- Logo on conference items (e.g., bags, cups, etc.)
- Invitation to event reception (board, staff, partners, with group of advisers)
- One complimentary reserved seat

* College Advising Corps is a 501(c)(3) organization. After the cost of goods and services, donations are deductible under IRS regulations.

Sponsor Levels AND Benefits *

PLATINUM SPONSOR \$25,000

All the below, plus:

- Organization's logo and hyperlink to sponsor webpage featured on collegeadvisingcorps.org
- Complimentary exhibitor table at resource fair
- Company marketing materials in conference giveaways
- Recognition on digital event board
- Logo recognition on event slide deck and marketing emails

GOLD SPONSOR \$10,000

All the below, plus:

- Company branded item in conference giveaways at event
- Recognition in pre-conference materials and event platform app

SILVER SPONSOR \$5,000

All the below, plus:

- Announcement of sponsorship in post-event emails and social media
- Name recognition in annual report

BRONZE SPONSOR \$3,500

- Name recognition on collegeadvisingcorps.org
- Name recognition on event slide deck and marketing emails



- ▶ We are pleased to discuss additional options including ways to customize benefits for your organization. For more information, please contact Erica Nelson at enelson@advisingcorps.org.
- ▶ Please submit all logos to Karen Butler at kbutler@advisingcorps.org before Sept. 1 to be included on event day marketing items.